

Spot Manager: Placed, 10/28/12-11/06/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
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Advertiser: POL/Detroit International Bridge

Order: 189682

WOOD	10/28/12	Sun News 8 @6p	6-7p	6:59:30 PM	QPSD0006000H	:30	P5		Yes	\$700.00	2
WOOD	10/28/12	Sun 11p News (NFL)	1130-12a	12:20:59 XM	QPSD0015000H	:30	P4		Yes	\$800.00	2
WOOD	10/29/12	5am Daybreak	5a-6am	5:52:34 AM	QPSD0006000H	:30	P4		Yes	\$200.00	1
WOOD	10/29/12	6am Daybreak	6-7a	6:21:32 AM	QPSD0015000H	:30	P4		Yes	\$475.00	1
WOOD	10/29/12	Today Show	658-9a	7:59:00 AM	QPSD0006000H	:30	P4		Yes	\$750.00	1
WOOD	10/29/12	News 8 @ Noon	12-1p	11:58:30 AM	QPSD0015000H	:30	P3		Yes	\$450.00	2
WOOD	10/29/12	News 8 @ Noon	12-1p	12:46:28 PM	QPSD0006000H	:30	P3		Yes	\$450.00	1
WOOD	10/29/12	Rachael Ray	2-3p	2:54:58 PM	QPSD0015000H	:30	P5		Yes	\$100.00	1
WOOD	10/29/12	The Doctors	3-4p	3:10:58 PM	QPSD0006000H	:30	P5		Yes	\$100.00	2
WOOD	10/29/12	The Doctors	3-4p	3:26:26 PM	QPSD0015000H	:30	P5		Yes	\$100.00	1
WOOD	10/29/12	Ellen	4-5p	4:19:59 PM	QPSD0006000H	:30	P5		Yes	\$250.00	2
WOOD	10/29/12	Ellen	4-5p	4:35:37 PM	QPSD0015000H	:30	P5		Yes	\$250.00	1
WOOD	10/29/12	M-F News 8 @5p	5-530p	5:16:54 PM	QPSD0015000H	:30	P3		Yes	\$1,500.00	1
WOOD	10/29/12	Access Hollywood	730-8p	7:54:08 PM	QPSD0006000H	:30	P5		Yes	\$250.00	1
WOOD	10/29/12	Monday 8-10p	8-10p	7:57:55 PM	QPSD0015000H	:30	P5		Yes	\$1,100.00	1
WOOD	10/29/12	M-F News 8 @ 11	11-1135p	11:30:21 PM	QPSD0006000H	:30	P5		Yes	\$650.00	1
WOOD	10/29/12	Tonight Show w/ Leno	1135-1235a	11:48:00 PM	QPSD0015000H	:30	P4		Yes	\$300.00	1
WOOD	10/30/12	5am Daybreak	5a-6am	5:23:22 AM	QPSD0006000H	:30	P4		Yes	\$200.00	1
WOOD	10/30/12	6am Daybreak	6-7a	6:24:26 AM	QPSD0015000H	:30	P4		Yes	\$475.00	1
WOOD	10/30/12	Today Show	658-9a	7:27:00 AM	QPSD0006000H	:30	P4		Yes	\$750.00	1
WOOD	10/30/12	News 8 @ Noon	12-1p	12:20:49 PM	QPSD0015000H	:30	P3		Yes	\$450.00	1

[Filtered by:] [Sorted by: Date]

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Advertiser: POL/Detroit International Bridge

Order: 189682

WOOD	10/30/12	Rachael Ray	2-3p	2:42:10 PM	QPSD0006000H	:30	P5		Yes	\$100.00	1
WOOD	10/30/12	The Doctors	3-4p	3:11:41 PM	QPSD0015000H	:30	P5		Yes	\$100.00	2
WOOD	10/30/12	The Doctors	3-4p	3:26:48 PM	QPSD0006000H	:30	P5		Yes	\$100.00	1
WOOD	10/30/12	Ellen	4-5p	3:58:54 PM	QPSD0015000H	:30	P5		Yes	\$250.00	2
WOOD	10/30/12	Ellen	4-5p	4:37:05 PM	QPSD0006000H	:30	P5		Yes	\$250.00	1
WOOD	10/30/12	Inside Edition	7-730p	7:21:12 PM	QPSD0015000H	:30	P5		Yes	\$425.00	1
WOOD	10/30/12	Access Hollywood	730-8p	7:54:19 PM	QPSD0006000H	:30	P5		Yes	\$250.00	1
WOOD	10/30/12	Tues 8-10p	758-10p	9:40:24 PM	QPSD0015000H	:30	P3		Yes	\$4,000.00	1
WOOD	10/30/12	M-F News 8 @ 11	11-1135p	11:33:34 PM	QPSD0006000H	:30	P5		Yes	\$650.00	1
WOOD	10/31/12	5am Daybreak	5a-6am	5:47:11 AM	TPMD1025	:30	P4		Yes	\$200.00	1
WOOD	10/31/12	6am Daybreak	6-7a	6:57:55 AM	TPMD1025	:30	P4		Yes	\$475.00	1
WOOD	10/31/12	Today Show	658-9a	8:58:30 AM	TPMD1025	:30	P4		Yes	\$750.00	1
WOOD	10/31/12	News 8 @ Noon	12-1p	12:11:34 PM	TPMD1025	:30	P3		Yes	\$450.00	2
WOOD	10/31/12	News 8 @ Noon	12-1p	12:51:12 PM	TPMD1025	:30	P3		Yes	\$450.00	1
WOOD	10/31/12	Rachael Ray	2-3p	2:30:17 PM	TPMD1025	:30	P5		Yes	\$100.00	1
WOOD	10/31/12	The Doctors	3-4p	2:58:55 PM	TPMD1025	:30	P5		Yes	\$100.00	1
WOOD	10/31/12	The Doctors	3-4p	3:28:00 PM	TPMD1025	:30	P5		Yes	\$100.00	2
WOOD	10/31/12	Ellen	4-5p	3:59:23 PM	TPMD1025	:30	P5		Yes	\$250.00	2
WOOD	10/31/12	Access Hollywood	730-8p	7:58:49 PM	TPMD1025	:30	P5		Yes	\$250.00	1
WOOD	10/31/12	Wednesday 8-9p	8-9p	8:39:32 PM	TPMD1025	:30	P5		Yes	\$525.00	1
WOOD	10/31/12	M-F News 8 @ 11	11-1135p	11:24:05 PM	TPMD1025	:30	P5		Yes	\$650.00	1

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Advertiser: POL/Detroit International Bridge

Order: 189682

WOOD	11/01/12	5am Daybreak	5a-6am	5:10:04 AM	TPMD1025	:30	P4		Yes	\$200.00	1
WOOD	11/01/12	6am Daybreak	6-7a	6:51:31 AM	TPMD1025	:30	P4		Yes	\$475.00	1
WOOD	11/01/12	Today Show	658-9a	8:29:30 AM	TPMD1025	:30	P4		Yes	\$750.00	1
WOOD	11/01/12	News 8 @ Noon	12-1p	12:31:54 PM	TPMD1025	:30	P3		Yes	\$450.00	1
WOOD	11/01/12	Rachael Ray	2-3p	2:20:10 PM	TPMD1025	:30	P5		Yes	\$100.00	1
WOOD	11/01/12	The Doctors	3-4p	3:10:44 PM	TPMD1025	:30	P5		Yes	\$100.00	1
WOOD	11/01/12	The Doctors	3-4p	3:55:48 PM	TPMD1025	:30	P5		Yes	\$100.00	2
WOOD	11/01/12	Ellen	4-5p	4:30:41 PM	TPMD1025	:30	P5		Yes	\$250.00	2
WOOD	11/01/12	Ellen	4-5p	4:48:12 PM	TPMD1025	:30	P5		Yes	\$250.00	1
WOOD	11/01/12	NBC Nightly News	628-7p	6:29:34 PM	TPMD1025	:30	P5		Yes	\$1,100.00	1
WOOD	11/01/12	Access Hollywood	730-8p	7:54:49 PM	TPMD1025	:30	P5		Yes	\$250.00	1
WOOD	11/01/12	Thu 8-10p	8-10p	8:47:23 PM	TPMD1025	:30	P4		Yes	\$2,500.00	1
WOOD	11/01/12	M-F News 8 @ 11	11-1135p	11:32:34 PM	TPMD1025	:30	P5		Yes	\$650.00	1
WOOD	11/02/12	5am Daybreak	5a-6am	5:27:17 AM	TPMD1025	:30	P4		Yes	\$200.00	1
WOOD	11/02/12	6am Daybreak	6-7a	6:16:15 AM	TPMD1025	:30	P4		Yes	\$475.00	1
WOOD	11/02/12	News 8 @ Noon	12-1p	11:58:03 AM	QPSD0017000H	:30	P3		Yes	\$450.00	2
WOOD	11/02/12	News 8 @ Noon	12-1p	12:25:39 PM	TPMD1025	:30	P3		Yes	\$450.00	1
WOOD	11/02/12	Rachael Ray	2-3p	2:31:42 PM	TPMD1025	:30	P5		Yes	\$100.00	1
WOOD	11/02/12	The Doctors	3-4p	2:59:24 PM	TPMD1025	:30	P5		Yes	\$100.00	1
WOOD	11/02/12	Ellen	4-5p	3:58:54 PM	TPMD1025	:30	P5		Yes	\$250.00	1
WOOD	11/02/12	Ellen	4-5p	4:46:30 PM	TPMD1025	:30	P5		Yes	\$250.00	2

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Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
Advertiser: POL/Detroit International Bridge											
Order: 189682											
WOOD	11/03/12	Daybreak Sat 6am	6-7a	6:27:44 AM	TPMD1025	:30	P4		Yes	\$300.00	1
WOOD	11/03/12	Daybreak Sat@7am	658-8a	6:58:35 AM	TPMD1025	:30	P3		Yes	\$600.00	2
WOOD	11/03/12	Daybreak Sat@7am	658-8a	7:53:15 AM	TPMD1025	:30	P3		Yes	\$600.00	1
WOOD	11/03/12	Sat Prime Rotator	758-11p	8:07:09 PM	TPMD1025	:30	P6		Yes	\$250.00	1
WOOD	11/03/12	Saturday 9-10p	9-10p	9:46:03 PM	TPMD1025	:30	P3		Yes	\$650.00	1
WOOD	11/03/12	Saturday News 8 @11	11-1130p	11:25:31 PM	TPMD1025	:30	P3		Yes	\$2,000.00	1
WOOD	11/04/12	Daybreak Sun @6am	6-7a	6:37:59 AM	TPMD1025	:30	P4		Yes	\$175.00	1
WOOD	11/04/12	Daybreak Sun @6am	6-7a	6:54:09 AM	TPMD1025	:30	P4		Yes	\$175.00	2
WOOD	11/04/12	Daybreak Sun @7am	658-8a	7:38:04 AM	TPMD1025	:30	P4		Yes	\$475.00	1
WOOD	11/04/12	Football Night in America	(7:00:00 PM-8:00 PM)	7:07:02 PM	TPMD1025	:30	P4		Yes	\$700.00	1
WOOD	11/04/12	Sunday Night Football	(8:00:00 PM-11:00 PM)	11:41:00 PM	TPMD1025	:30	P5		Yes	\$1,000.00	1
WOOD	11/04/12	NFL Sports Overtime	12-1230a	12:34:50 XM	TPMD1025	:30	P4		Yes	\$250.00	1
WOOD	11/05/12	WOOD News @ 430am	430-5a	4:48:55 AM	TPMD1025	:30	P5		Yes	\$25.00	2
WOOD	11/05/12	5am Daybreak	5a-6am	5:46:39 AM	TPMD1025	:30	P4		Yes	\$200.00	1
WOOD	11/05/12	6am Daybreak	6-7a	6:52:39 AM	TPMD1025	:30	P4		Yes	\$475.00	1
WOOD	11/05/12	The Doctors	3-4p	2:58:49 PM	TPMD1025	:30	P5		Yes	\$100.00	2
WOOD	11/05/12	The Doctors	3-4p	3:37:05 PM	TPMD1025	:30	P5		Yes	\$100.00	1
WOOD	11/05/12	Ellen	4-5p	3:58:55 PM	TPMD1025	:30	P5		Yes	\$250.00	2
WOOD	11/05/12	NBC Nightly News	(6:30:00 PM-7:30 PM)	7:25:32 PM	TPMD1025	:30	P4		Yes	\$2,000.00	1
WOOD	11/05/12	Monday 8-10p	8-10p	7:58:59 PM	TPMD1025	:30	P3		Yes	\$5,375.00	2
WOOD	11/05/12	Monday 10-11p	10-11p	10:33:24 PM	TPMD1025	:30	P3		Yes	\$2,000.00	3

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Advertiser: POL/Detroit International Bridge

Order: 189682

WOOD	11/06/12	5am Daybreak	5a-6am	5:53:09 AM	TPMD1025	:30	P4		Yes	\$200.00	1
WOOD	11/06/12	Today Show	658-9a	6:58:25 AM	TPMD1025	:30	P2		Yes	\$1,750.00	1
WOOD	11/06/12	Today Show 3	10-11a	10:29:35 AM	TPMD1025	:30	P1		Yes	\$1,600.00	3
WOOD	11/06/12	News 8 @ Noon	12-1p	12:11:24 PM	TPMD1025	:30	P3		Yes	\$450.00	1
										\$51,875.00	88
										\$51,875.00	88
										\$51,875.00	88

[Filtered by:] [Sorted by: Date]